

# Malik W. Dixon, M.S.

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## Summary

Highly skilled Full Stack Developer, UX Designer, and Digital Marketer with a strong background in creating innovative solutions. Veteran of the US Army with a strong work ethic, discipline, and attention to detail. Experienced in leading development projects, designing intuitive user experiences, and implementing effective digital marketing strategies. Co-founder of CloudDogg and currently working on digital solutions for mental health training at SSD Consulting. Possesses AWS Cloud Practitioner certification.

### Full Stack Development:

Proficient in front-end and back-end development using HTML, CSS, JavaScript, and various frameworks such as React and Angular.

Strong knowledge of server-side languages like Node.js and PHP, along with experience in database management using SQL and MongoDB.

Familiarity with version control systems (Git) and agile development methodologies.

### UX Design:

Extensive experience in conducting user research, creating wireframes, and prototyping user interfaces.

Proficient in industry-standard design tools such as Sketch, Adobe XD, and Figma.

Strong understanding of usability principles, information architecture, and interaction design.

### Digital Marketing:

Proven track record in developing and implementing successful digital marketing campaigns.

Proficient in search engine optimization (SEO), search engine marketing (SEM), and social media advertising.

Skilled in Google Analytics, Google AdWords, and other analytics platforms to track and optimize campaign performance.

### AWS Cloud:

Certified AWS Cloud Practitioner with a solid understanding of cloud computing principles and best practices.

Familiarity with AWS services such as EC2, S3, Lambda, and RDS.

Ability to deploy, manage, and scale applications on AWS infrastructure.

## Skills

UX Design – Figma, Adobe UX, Sketch, Adobe Creative Suite, InVision Studio, Principle, Milanote

Front End Development – Coding tools - Visual Studio Code, Atom, GitHub for Mac, Postman

JavaScript frameworks – React JS, NextJs, VueJS, NuxtJs, AngularJS

TypeScript – ReactJs, NextJs

Back-End – MongoDB, Firebase

Mobile Design and Develop – IOS

## Experience

Co-Founder/Full Stack Developer/ UX Designer/ Social Media Strategist

### **CloudDogg**

Feb 2023 - Present

Co-founded CloudDogg, a technology startup focused on developing innovative cloud development solutions for web and mobile applications.

- Led the development team and played a key role in designing intuitive user interfaces.
- Implemented effective digital marketing strategies to promote the company's products and services.
- Collaborated with clients to gather requirements, develop project plans, and deliver high-quality cloud-based solutions.

Co-Founder/Web Developer/ UX Designer/Senior Social Media Strategist

### **SSD Consulting (Remote Position)**

Feb 2020 - Present

Implemented the SSD Consulting website development for desktop and mobile devices using the mobile-first approach.

- Created UX and UI designs for the website and social media strategies
- Implementation of web and social media analytics for social media monitoring.
- Conducted user research and analytics to create research reports for the owner.
- Created email marketing and social media strategies for user interactions and conversions

Director Of Web Services

### **Jungbauer Design Studio**

Sep 2018 - Feb 2019

Provided leadership and direction in planning, designing, creating and maintaining the web environments. Responsible for exploring, implementing, testing, and maintaining web-related technology. Accountable for creating solutions for Jungbauer Design Studio's functional and technical problems. Supervises and directs the work of web services staff. Provides strategic direction and leadership for web-related project management, customer service processes, and software selection and support.

### **Front End Developer/ Internet Marketer (Remote)**

MediModo

May 2017 - Jul 2018 (1 year, three months)

Working with projects on the front end. Designed mobile application and Landing page prototypes to provide better lead generation. Responsible for developing and prototyping mobile and website focused on user experience. Partner with the MediModo team to produce creative, eye-catching designs and engaging content. Assisted in managing the digital assets (images and web material) for site optimization and SEO. Test website functionality for desktop, tablet, and mobile devices and suggested improvements for site quality.

### **Engineer – United States Army**

Sargent (SGT-E5) US Army

Jun 1982 - Nov 1991

Served as a Power Generation Equipment Mechanic and Supply Clerk in the US Army.

- Maintained and repaired power generation equipment to ensure operational readiness.
- Managed and tracked inventory, conducted supply chain operations, and performed clerical duties.

- Demonstrated strong attention to detail and adherence to protocols in a high-pressure environment.

## **Education**

### **Coursera Google UX Design Professional Certificate – 3 out of 7 courses taken**

Foundations of User Experience (UX) Design – Completed May 2022

Start the UX Design Process: Empathize, Define, and Ideate – Completed May 2022

Build Wireframes and Low-Fidelity Prototypes – Completed May 2022

### **The Interaction Design Foundation – Certificate Programs**

Web-Design for Usability – Course Certificate ID 31362-2020-137574

UX Management: Strategy and Tactics – Course Certificate ID 31362-2020-148124

How to Create a UX Portfolio - Certificate ID 31362-2020-347613

Mobile User Experience Design - Certificate ID 31362-2020-158303 Top 10% in class

Become a UX Designer from Scratch - Certificate ID 31362-2020-148325

### **Zero To Mastery Academy**

Complete Web & Mobile Designer in 2022: UI/UX, Figma + more - Certificate ID CERT\_B58N8GSQ

Motion Design with Figma: Animations, Motion Graphics, UX/UI - Certificate ID CERT\_4WX8TK96

### **Full Sail University**

Master of Science (M.S.), Digital Marketing  
2013 - 2015

### **National American University**

Bachelor's degree in information technology, Web Development  
2009 - 2012

### **AWS Certifications**

AWS Certified Cloud Practitioner: Validation Number: 1PC3K7EK0BR1Q2C3

